

# SOCIAL IMPACT INVESTMENT & SUSTAINABILITY CONFERENCE 2022

*SOLIDARITY AND ACTION IN A CHANGING  
LANDSCAPE: IMPACT INVESTMENT, CARBON  
NEUTRALITY, ESG AND METAVERSE*



Social Impact Investment &  
Sustainability Annual Conference  
*Hong Kong*

*Hong Kong + Global Streaming*  
*April 23-24, 2022*

# REVIEW: SIIS CONFERENCE 2021

## Social Impact Investment & Sustainability Forum (SIIS) 社会影响力投资与可持续发展会议



## Social Impact Investment & Sustainability Forum

Strategic Thinking and Innovative Actions  
about Social Impact investment in the  
Post-pandemic Era

### FEATURED SPEAKERS



Dr. Jan Mattsson

Former Under-Secretary-General  
of United Nations



Mr. Steve Wozniak

Co-founder of Apple  
Co-founder of Efforce



Dr. Yukio Hatoyama

93rd Prime Minister of Japan  
Chairman of YUAI Foundation



The Honourable Bernard  
Charnwut Chan, GBM, GBS, JP

Convenor of Executive Council,  
Government of the Hong Kong SAR

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You are cordially invited to watch  
the Forum Live on January 29th  
6: 30AM-11:30AM CET (1:30PM-6:30PM GMT+8)

Facebook Live SIIS Website



01.29.2021

SIIS has been established as a landmark event for the impact investing community, with over 1.5 million global viewership for the 2021 online conference, over 70% of which are from professionals of governments, international organizations, business and industry, especially listed companies, and it has become the wind vane of the social impact investment and SDG fields.



# SIIS CONFERENCE 2022

- It has been 15 years since impact investing was first introduced by the Rockefeller Foundation in 2007. What are the next trends and practical challenges?
- From the UN's COP26 Climate Summit to the Chinese government's two carbon targets, how do emerging economies put carbon neutrality into action? How will the financing, technological innovation, and rule of law of carbon neutrality be implemented?
- While the global Metaverse trend is emerging, how will the industry evolve and influence the sustainable development of our future?

Co-organized by the Social Impact Investment and Procurement Foundation (SIIP-UN), the S.T.A.R.S. Foundation, World Green Organisation and the Steering Committee of the Global Carbon Neutral Action, and with the support of the United Nations systems, the Conference will be held offline in Hong Kong and live broadcast globally during April 23-24, 2022.

Social Impact Investment  
Procurement Foundation 



 **WORLD GREEN ORGANISATION**  
世界綠色組織



**S.T.A.R.S. FOUNDATION**  
可持續科技研策基金會

Global Steering Committee  
Carbon Neutral Action  
*We support sustainable development goals*



We are bringing together the power of policy, ESG investment, technology, global industries and the public to improve the efficiency and innovate the working methodology to achieve the UN Sustainable Development Goals (SDGs).

Leveraging the multilateral, professional and neutral nature of the SIIS Conference, we will create an action-oriented platform for ESG project financing and sustainability technology and address the most pressing international collaborative development challenges in the field of impact investing and sustainable development.



Date: April 23-24, 2022 (Sat-Sun)

Format: Global Live Streaming (GMT+8)  
+ Hong Kong onsite



# TOPICS OF SIIS 2022

We are bringing together the power of policy, ESG investment, technology, global industries and the public to improve the efficiency and innovate the working methodology to achieve the UN Sustainable Development Goals (SDGs).

## 1 | Social Impact Investing

- Redefining Impact Investing
- Financial Returns vs. Social Returns
- Sustainable Finance
- International Impact Investment Evaluation Model
- Characteristics of the China Market for Impact Investing
- Impact Investment Report
- Impact Investment & Wealth Management

## 2 | ESG

- Negative Screening vs. Positive Screening
- ESG System Integration with SDGs
- Assessment Models & Applicability
- Corporate Governance
- ESG International Development
- Social Responsible Investment
- Opportunities & Challenges

## 3 | Carbon Neutrality

- Strategies & Policies
- Manufacturing & E-Commerce
- Investment & Finance
- Authentication & Trading
- Digitization & Upgrading
- Trade & Consumption
- Education & Cultural Context
- International Collaboration

## 4 | Metaverse & NFT

- Vision of Metaverse & Imagination-driven Digital Civilization
- Investment and Technology Innovation of Metaverse & NFT
- Web 3.0 & Artificial Intelligence
- Governance of Metaverse & Corporate Social Responsibility
- Metaverse & Sustainable Development

# CONFERENCE AGENDA

April 23, 2022 (Saturday)

Date	Topic	Agenda
April 23, 2022 (Saturday)	Conference Keynote Forum	• 9:00 am - 12:00 pm Opening Keynote Speeches



*Conference Chair:*  
Dr. Luo Xiang Co-Chairman, Social Impact Investment & Sustainability Conference



Collaborative Action is Key to Achieving the Global Sustainable Development Goals (SDGs)  
Keynote Speaker: Ban Ki-moon, Former Secretary-General of the United Nations



Practicing Carbon Neutrality as a Core Approach to Promote the Sustainable Development of Global Economy  
Keynote Speaker: Yukio Hatoyama, 93rd Prime Minister of Japan








Lenovo Group Empowers Smart Manufacturing and Promotes Carbon Neutral Sustainable Development Goals for the Whole Industry Chain  
Keynote Speaker: Yang Yuanqing, Chairman and CEO, Lenovo Group



Carbon Neutrality as the Driving Force of the Third Global Industrial Revolution  
Speaker: Wang Shi, Chairman of Vanke Foundation

# CONFERENCE AGENDA

Date	Topic	Agenda
Aril 23, 2022 (Saturday)	Conference Keynote Forum	<ul style="list-style-type: none"><li>9:00 am - 12:00 pm Opening Keynote Speeches</li></ul>
	<b>Promoting Impact Investing, Innovating Asian ESG Standards and Achieving Carbon Neutrality</b> Keynote Speaker: Ma Weihua, Member of the UN Commission on Sustainable Development and Former President of China Merchants Bank	
	<b>Principal of ESG investment driving the UN jointed pension fund sustainable development</b> keynote speaker: Pedro Antonio Guazo Alonso, the representative of the Secretary-General, United Nations for Jointed Staff Pension Fund.	
	<b>AIIB's Commitment to Sustainability: Scaling Up Low Carbon and Climate Resilient Investment Infrastructure and Promoting Sustainable Development through Infrastructure Investment (tentative)</b> keynote speaker: Jin Liqun, President, Asian Infrastructure Investment Bank <b>(to be confirmed)</b>	
	<b>ESG Model of Impact Investing in the Emerging Markets</b> Keynote Speaker: Dr. Jan Mattsson, Former Under-Secretary-General of the United Nations, Chief Strategic Advisor of Social Impact Investing and Procurement Fund	
	<b>The Power of Changing Values Driving Global Impact Investment</b> Keynote Speaker: Sir. Ronald Cohen, Chairman of Global Steering Group of Impact Investment <b>(to be confirmed)</b>	

# CONFERENCE AGENDA

Date	Topic	Agenda
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April 23, 2022 (Saturday)

*Impact Investing & Carbon Neutrality*

- 2:00 pm - 3:20 pm Carbon Neutral Digital Industry Upgrade, Technology Innovation, Smart Manufacturing



Chairman of Youcheng Foundation, former Chief Economist of Asian Development Bank  
Dr. Min Tang



Goldwind Science & Technology Vice President  
Ma Jinru



Intco Medical Group & Intco Environmental Recycling Resources Co. Chairman  
Liu Fang-Yi



Founder and CEO of Energy Chain Group  
Wang Yang



Global Internet of People Inc. Hui Yang New Energy Material Technology Company Founder and Chairman  
Haiping Hu



Organic and Beyond Food Co. Founder and Chairman  
Zhang Xiangdong



Beijing Environmental Exchange Managing Director,  
Derwin Mei



TotalEnergies Group, Chairman of TotalEnergies China  
Zhao Weiliang



UNDP Assistant Deputy Representative, China Representative Office Director  
Zhang Weidong



UNIDO Global Innovation Network Project Deputy Director  
Dr. Jing Liu



Founder and Co-Chairperson of STARS Foundation  
Johnny Chong

- 3:20 pm - 4:40 pm Carbon Neutral Industry and Technology Investment, Innovative Financial System Construction, Carbon Trading and Carbon Tariff



Director of National Center for Climate Change Strategy and International Cooperation  
Li Junfeng



Acting Director of the Regional Office for Africa UN Habitat  
OUMAR SYLLA



United Nations Resident Coordinator in Micronesia  
Jaap Van Hierden



Climatework The First Representative of China Region  
Zhang Xiaohua



Shenzhen International Low Carbon Development Director  
Professor Wang Dong



Aurea Draconis Founder/CEO Former South Asia Representative of UNOPS  
Hubert STABERHOFER

- 4:40 pm - 6:00 pm Carbon Neutral Strategic Planning and Implementation Path, International Collaboration and Assistance, Legal System and Policy Assurance



# CONFERENCE AGENDA

Date

Topic

Agenda

April 24, 2022 (Sunday)

*Impact Investing & ESG*

- 9:00 am - 10:10 am ESG strategy Implementation and Governance Restructuring; ESG Assessment Models and Applicability; ESG Investment Tracks



Executive Managing Director – M&A, Generational Equity Trustee  
David A. Fergusson



Justin Kulla  
Partner at TZP Group  
CEO of BusinessBlocks  
Justin Kulla



Ross Overline  
Co-Founder & CEO of Scholars of Finance (SOF)  
Ross Overline



Founder, Chairman & CEO  
TAU Investment Management  
Oliver Niedermaier



Dania Zhou  
Founding Partner  
CSC Impact Capital  
Dania Zhou



Founder and CEO of The Mekong Club;  
Matthew Friedman



Reignwood Group  
Senior Consultant  
Daniel Shih



Founder and Chairman of China Huasoft Group  
Guangyu Wang



Managing Director  
Eurazeo Group  
Chan Yonglan



Manager Director,  
Fang Fund Partners  
Ms. Fang Yujin

- 10:10 am - 11:20 am ESG Development Foresight in Emerging Economies; International Collaboration and Mechanism of ESG; ESG Best Practices



Former Assistant Secretary-General  
United Nations Environment Programme (UNEP)  
Satya S. Tripathi



Asian Infrastructure Investment Bank (AIIB)  
Director General of Implementation Monitoring Department  
Fang Ke



Head of China Asian Venture Philanthropy Network  
Mark Yeh



Founder and CEO  
Alliance for Impact (AFI)  
Angelene Huang



SHINEWING CPA  
Managing Partner  
Lo Wa Kei, Roy



Founder and Chief Executive Officer of World Green Organisation (WGO)  
Dr. William Yu

- 11:20 am - 12:30 pm Balancing Financial and Social Returns of Impact Investing; Negative Screening and Positive Screening of ESG; ESG and Social Responsibility

# CONFERENCE AGENDA

Date	Topic	Agenda
April 24, 2022 (Sunday)	<i>ESG &amp; the Metaverse</i>	<b>Launch of Manifesto</b> • 2:00 pm - 2:15 pm  Manifesto of the Sustainable Development of Digital Civilization and Metaverse

## Global Outlook of Web 3.0 & the Future of Metaverse



Xu Chen  
Executive Chairman of Metaverse Committee  
Global Steering Committee for Carbon Neutral Action



Gary Yang  
Partner  
Eureka Meta Capital



Xiankun Wu  
Co-Founder & COO  
rct.ai



Wyon Liu  
Founder & CEO  
Seengene Inc.



Feng Wang  
Editor-in-Chief  
FTChinese.com

## Navigating Through the Paradigm Shift of Social & Lifestyle in Web3



Yawn Rong  
Co-Founder  
StepN



George Yang  
Founder & CEO  
Realy



Felix Sim  
Co-Founder  
Salad Ventures



James Zhang  
Co-Founder & CEO  
Jambo Wallet



Mable Jiang  
Partner  
Multicoins Capital

## The Governance of Metaverse & The Future of ESG



Yida Gao  
Founder & General Partner  
Shima Capital



Fred Fournier  
CEO  
Open Forest Protocol



International Meteorite Collectors Association Member  
Founder of Interstellar Space Metaverse Park  
Yu Bin



# CARBON NEUTRAL CONFERENCE

THE CONFERENCE WILL BE CARBON NEUTRAL THROUGHOUT THE PROCESS

01

The offline venue will not allow use of paper. The conference's manuals are shared by QR codes. Carbon neutral drinks will be served during tea breaks.

02

All offline attendees will get their amounts of emission reduction traded at the Conference venue through Alipay.

03

All offline attendees are encouraged to start using the Carbon Footprint App two weeks ahead of the Conference and accumulate personal emission reductions through cycling, public transportation and online trading.

04

The organizing committee will calculate the carbon emissions of the Conference itself and plant trees to compensate the same amount of carbon sinks to achieve the carbon neutrality goals.

# SIIS2022 YOUTH LEADERSHIP INITIATIVE

SDG, Global Carbon Neutral Youth Ambassadors,  
Metaverse Sustainability and Governance Initiative



**Time:** March 20, 2022 - April 30, 2022

## **Project Mission and Objectives:**

- Utilizing resources obtained from the SIIS Conference platform and other global knowledge and business network, including United Nations and specialized agencies, the project shares knowledge on climate change, economic and social development, science and technology to cultivate an increasing awareness of global issues, such as social impact investment, sustainable development, and environmental climate change, in the younger generation, aiming to foster youth leaders and innovators who can solve complex problems in the future.

## **Recruiting Targets:**

- The organizing committee will recruit young people (12-25 years old), mainly university and high school students and young entrepreneurs, from all over the world to participate in activities related to SDG, carbon neutrality, impact investment and communicate with the panelists.

## **Activities:**

1. Opening remarks by former UN Secretary-General Ban Ki-moon: The main force and innovation power to achieve SDG lie on the youth generation
2. SDGs and carbon neutrality knowledge sharing sessions by the UN officials;
3. Youth leadership and diplomacy training course provided by the United Nations Institute for Training and Research (UNITAR);
4. Participate in the digital art/drawing HACKATHON event for young people, led by the Digital Economy Collaboration Innovation Lab (DECIL) in the United States. The winners will receive a prize and the winning artwork will mint NFTs, the proceeds of which will be partly donated to the SIIS Conference;
5. Participate in the dialogue forum organized by DECIL on the theme of digital art/Metaverse and sustainable development for young people;
6. Participate in the Impact and ESG Investment Fundamentals Training organized by Scholars of Finance (SOF);
7. Participate in the "Global Youth ESG, Impact Investing and Sustainability Dialogue" organized by Scholars of Finance, StudentPort and Youth Entrepreneur and Finance Association (YEFA);
8. Participate in the impact investing and ESG sharing event organized by SIIS.
9. Submit a presentation on SDGs, ESG and carbon neutral solutions, and participate in the dialogue with the conference guests.

**Official website:** [www.siisc.org](http://www.siisc.org)



# SIIS2022 OFFICIAL NFTS

NFT artworks based on the concept of SIIS2022 Conference will be created, exhibited and distributed.



## SIIS2022 Official NFT Artworks Airdrop

Event Time: April 23 - April 24, 2022

Event Partner:

NFTChina (Media and agency serving quality projects and senior collectors of NFT)

Event Results:

1. The SIIS2022 NFT collection will be created by renowned artists based on the theme of the Conference.
2. The collection will be displayed on the official website of the Conference.
3. The collection will be sent to crypto wallets of the speakers and panelists who participate in the Conference.

## Intro to Collaborating Artists

Xing Wang

Chinese NFT artist. Shortlisted for the 2022 Venice Biennale.

Founded crypto art research center

Digital Compound.

Graduated from CAFA.

Ju Zhang (ZOOJOO)

Chinese NFT artist. His artworks will be exhibited at the 1st Annual Metaverse@Venice.

Member of Shanghai Artists Association. His works have been collected by National Art Museum of China, Shanghai Art Museum, and exhibited abroad in France, Germany, Austria, Switzerland, Poland, etc.



Digital Babel Library:  
Little Gate



Acid Metaverse  
Planet colony

# EXPECTED OUTCOMES



- \* **ICONIC GLOBAL EVENT IN IMPACT INVESTING**
- **MILESTONES OF IMPACT INVESTING & CARBON NEUTRALITY**
- **STRATEGIC WEATHERVANE OF IMPACT INVESTING & METAVERSE**

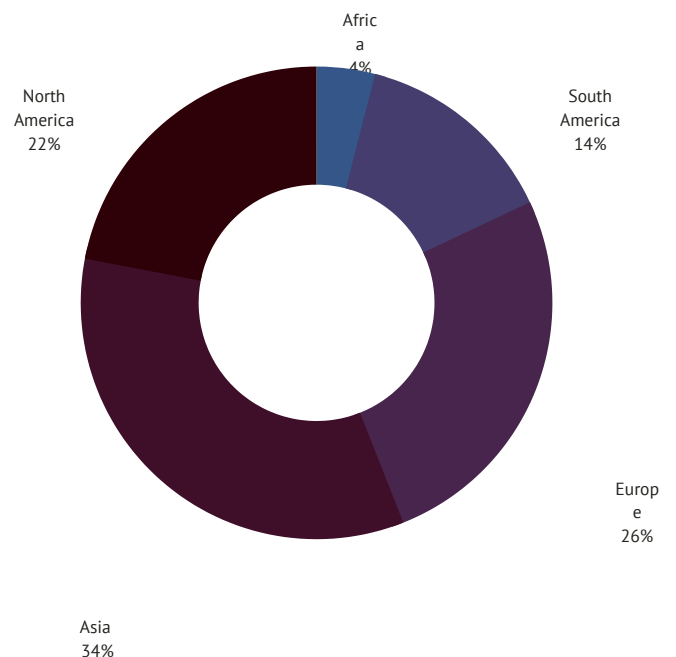
It is expected that SIIS Conference 2022 will welcome participants from Asia & Oceania, North & South America, Europe and Africa.

**2M** ONLINE VIEWS

**100+** SPEAKERS

**50+** COUNTRIES

**30+** MEDIA PARTNERS





**SOCIAL IMPACT  
INVESTMENT AND  
PROCUREMENT  
FOUNDATION**



## CONTACT US

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